



LDS INDUSTRIES LLC

Company Overview

2014

LDS Industries LLC - Business Model

L

- Link profitable opportunities

D

- Design differentiation that is meaningful to end users

S

- Source manufacturing capabilities that meet or exceed product expectations

Company Facts:

- LDS Industries LLC
 - Experienced team in industry for 25 years
- Locations: Addison Il (HQ) & Taichung Taiwan
 - 29,000 sq ft facilities
 - ERP system with EDI, Bar Coding and Shipping counsel
 - (13) US Employees/(3) Asia Taichung Taiwan
 - LDS Teammates with 10 – 25 years of Industrial market experience
- Key Customers
 - Machinery - Grainger, Fastenal, Amazon, Travers
 - Seating: United Stationers, Lyon, Stanley Vidmar, Mac Tool, S3
 - Motorcycle: Kuryakyn, Performance Machine, Renthal

LDS Industries LLC – Product & Brand Portfolio

Machinery



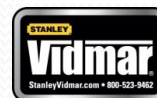
Seating



Motorcycle



Storage



March 2014

LDS Industries LLC – Product & Brand Portfolio

Metal Working Tools and Accessories

Woodworking Tools



Dayton

OPTIMUM®
MASCHINEN - GERMANY

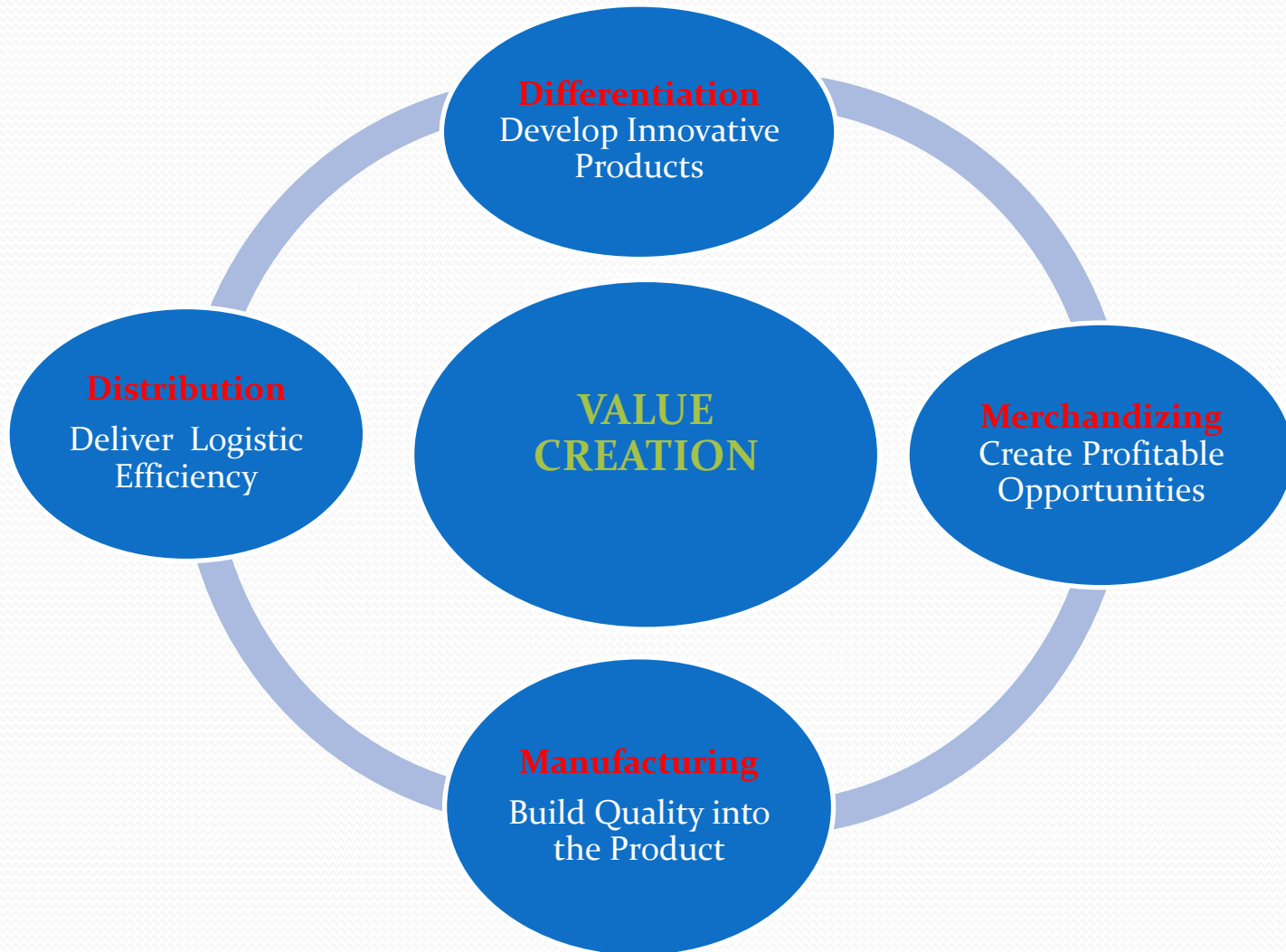
WESTWARD

SPEEDAIRE

Dayton

192 Total SKU's

LDS Value Proposition



Business Model Transition Objectives

- Performance Metrics:

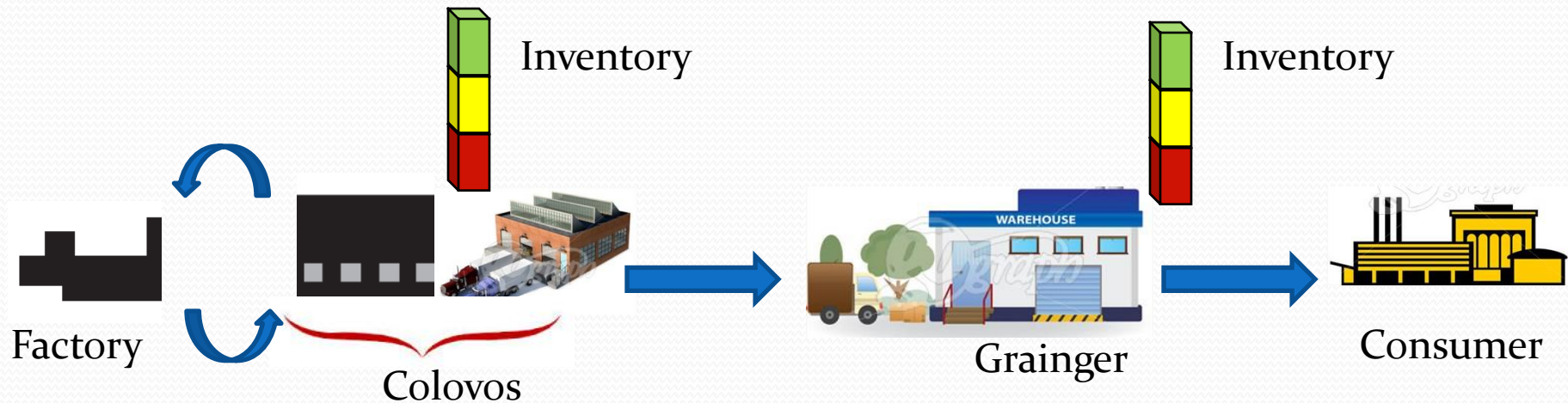
- On-time shipment > 99%
- Order fulfillment > 99%
- Time-To-Market reduction > 25%

- Organizational/Strategic:

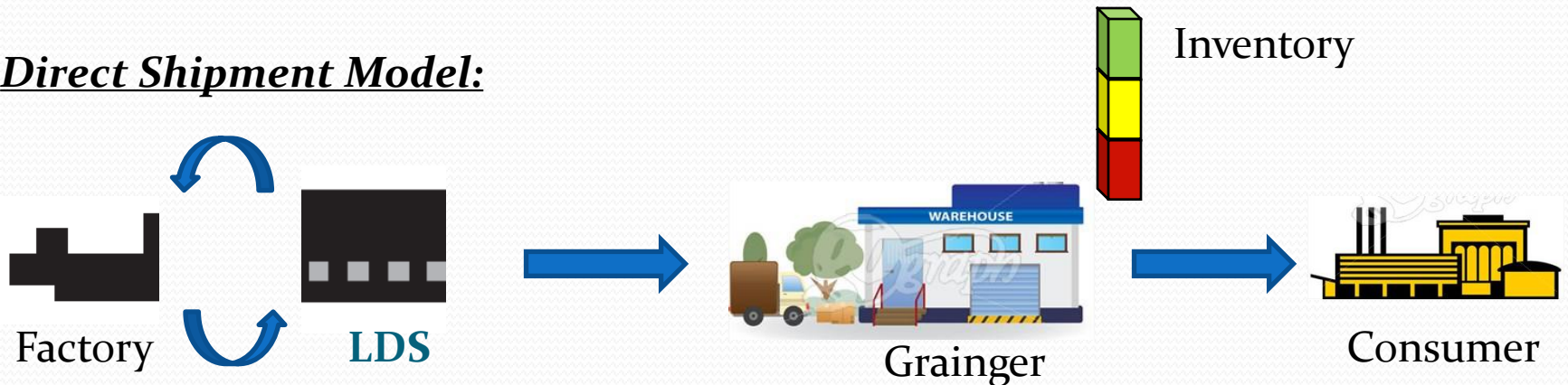
- Eliminate process redundancy
- Increase supply chain efficiency
- LDS & GGS focus on respective core competency
- Create competitive advantage and market share growth

Business Model Transition

Domestic Warehouse Model:



Direct Shipment Model:



LDS Industries LLC - Core Values

Create value for our customers

- Continuous development to the value added services which we provide our customers enhances our importance and relevance in this relationship.

Integrity

- Acting with honesty in all dealings with our customers, suppliers and teammates which will build trust in our relationships.

Improve and Innovate Everyday

- Each person has a responsibility to innovate and identify opportunities to drive improvements in our processes, products and practices.

Teamwork

- Meeting our objectives by working as a team positions the company to achieve significant results. Our commitment to treat each other with respect in a fashion that we would want to be treated.

Success and Achievement

- Dedication to achieving challenging objectives and recognizing these achievements by allocating time to celebrate these results as a team.