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of publishing excellence*



**DIVYA MEDIA**  
PUBLICATIONS PVT. LTD.

1,000+ Happy Customers | 3 Print Magazines | 5 Industry Portals

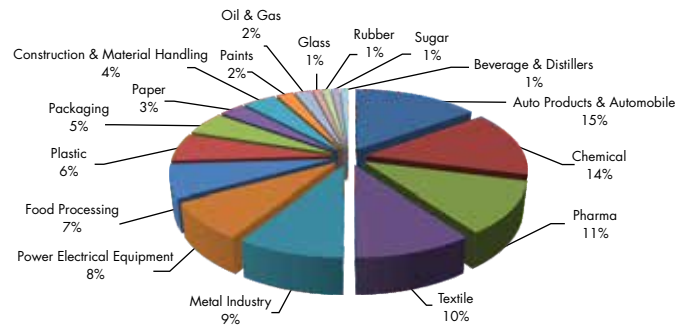


**ENGINEERING REVIEW** is India's leading industrial magazine on engineering & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic contents to the manufacturing industry.

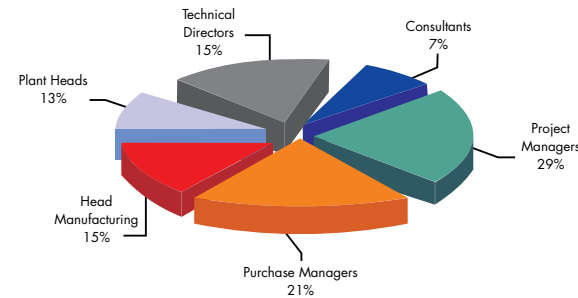
**Magazine Focus**

- Power • Machine Tools • Automation • Chemical & Process • Instrumentation & Control
- Gears & Motors • Pumps & Valves • Construction & Material Handling
- Hydraulic & Pneumatics • Industrial Cleaning • Metal Industry • Industrial Safety

**Circulation by Industries**



**Readership**



**Print Advertisement Rate Card**

Size	Color (Indian)	Color (International)
Gate Fold	₹ 80,000/-	US \$ 3270
Double Spread	₹ 60,000/-	US \$ 1830
Full Page	₹ 40,000/-	US \$ 1000
Half Page	₹ 20,000/-	US \$ 500
Quarter Page	₹ 10,000/-	US \$ 250



**www.engmag.in** is a digital platform of ENGINEERING REVIEW magazine for the manufacturing professionals to keep them updated about latest trends of manufacturing industry on real-time basis.

<b>42k</b> Monthly Unique Visitors	<b>3.3 Lakh</b> Monthly Page Views	<b>3 Minutes</b> Average Time Spent per Visit	<b>40%</b> of www.engmag.in Visitors Return at Least 4 Times Per Month
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**Our Audience**

- Plant Heads • Operations Heads • Head Manufacturing • Consultants • Technical Directors
- Project Managers • Purchase Managers • GM, VP President

**Our Online Advertising Programs Include:**

- Online Banners • Email Marketing with Customized mailers • Newsletter Banner Advertisements

**Banner Advertisement Rates**

**Home Page Branding (per month):**

Type	Size (in pixels)	Rotating	Exclusive
Top	(W) : 728 X (H): 90	₹ 35,000 \$ 600	₹ 45,000 \$ 700
Tower Banner	(W) : 160 X (H): 600	₹ 30,000 \$ 500	₹ 35,000 \$ 600
Middle Strip	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500
Sky Scrapper	(W) : 300X (H): 600	₹ 20,000 \$ 300	₹ 25,000 \$ 400
Box	(W) : 300X (H): 250	₹ 15,000 \$ 250	₹ 20,000 \$ 350

**Inner Content Page Branding (per month):**

Type	Size (in pixels)	Rotating	Exclusive
Strip Banner	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500

**Customized Mailers Rates**

**Total Database** : 5,00,000 (end user industry data)  
**Database Count Per Round** : 30,000

Packages	Indian Advertisers	International Advertisers
Card Rate Per Round	: INR 60,000	\$ 1500 (per round)
3 Round	: INR 50,000	\$ 1000 (per round)
6 Round	: INR 40,000	\$ 750 (per round)
12 Round	: INR 30,000	\$ 500 (per round)

**E-newsletter Banner Rates**

**Total Database** : 60,000 (manufacturers data)  
**Database Count Per Round** : 30,000 (per month)

Packages	Indian Advertisers	International Advertisers
Strip Banner	: INR 15,000	\$ 250 (per round)
Logo Promotion	: INR 10,000	\$ 150 (per round)

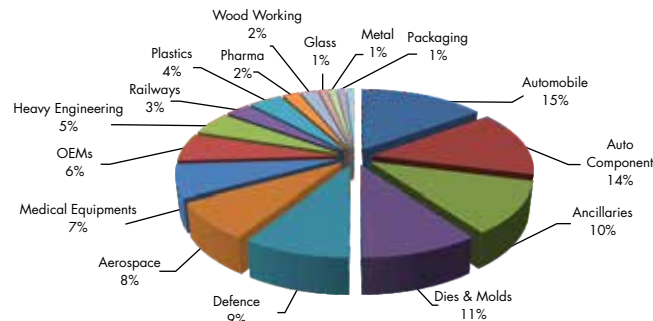


**MACHINE TOOLS WORLD** is India's leading industrial magazine on machine tools & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic contents to the machine tools & allied industry.

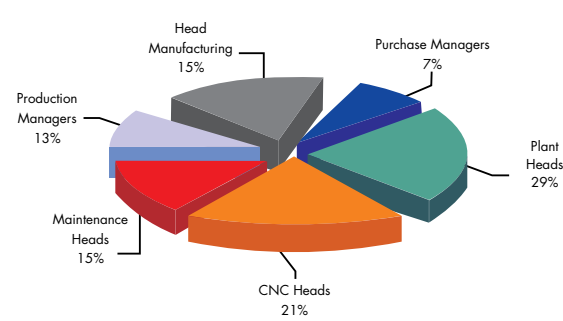
**Magazine Focus**

- Metal Cutting • Automation • Metal Forming • Metrology • Precision Tools • Cutting Tools
- Machine Peripherals • Production Systems & SPMs

**Circulation by Industries**



**Readership**



**Print Advertisement Rate Card**

Size	Color (Indian)	Color (International)
Gate Fold	₹ 80,000/-	US \$ 3270
Double Spread	₹ 60,000/-	US \$ 1830
Full Page	₹ 40,000/-	US \$ 1000
Half Page	₹ 20,000/-	US \$ 500
Quarter Page	₹ 10,000/-	US \$ 250



**www.mtwmag.com** is a digital platform of MACHINE TOOLS WORLD magazine for the machine tools professionals to keep them updated about latest trends of machine tools industry on real-time basis.

<b>33k</b> Monthly Unique Visitors	<b>2.4 Lakh</b> Monthly Page Views	<b>4.2 Minutes</b> Average Time Spent per Visit	<b>51%</b> of www.mtwmag.com Visitors Return at Least 4 Times Per Month
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**Our Audience**

- Plant Heads • CNC Heads • Head Manufacturing • Technical Directors • Purchase Managers
- Project Managers • Maintenance Heads • Production Managers • R&D Heads

**Our Online Advertising Programs Include:**

- Online Banners • Email Marketing with Customized mailers • Newsletter Banner Advertisements

**Banner Advertisement Rates**

**Home Page Branding (per month):**

Type	Size (in pixels)	Rotating	Exclusive
Top	(W) : 728 X (H): 90	₹ 35,000 \$ 600	₹ 45,000 \$ 700
Tower Banner	(W) : 160 X (H): 600	₹ 30,000 \$ 500	₹ 35,000 \$ 600
Middle Strip	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500
Sky Scrapper	(W) : 300X (H): 600	₹ 20,000 \$ 300	₹ 25,000 \$ 400
Box	(W) : 300X (H): 250	₹ 15,000 \$ 250	₹ 20,000 \$ 350

**Inner Content Page Branding (per month):**

Type	Size (in pixels)	Rotating	Exclusive
Strip Banner	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500

**Customized Mailers Rates**

**Total Database** : 5,00,000 (end user industry data)  
**Database Count Per Round** : 30,000

Packages	Indian Advertisers	International Advertisers
Card Rate Per Round	: INR 60,000	\$ 1500 (per round)
3 Round	: INR 50,000	\$ 1000 (per round)
6 Round	: INR 40,000	\$ 750 (per round)
12 Round	: INR 30,000	\$ 500 (per round)

**E-newsletter Banner Rates**

**Total Database** : 60,000 (manufacturers data)  
**Database Count Per Round** : 30,000 (per month)

Packages	Indian Advertisers	International Advertisers
Strip Banner	: INR 15,000	\$ 250 (per round)
Logo Promotion	: INR 10,000	\$ 150 (per round)

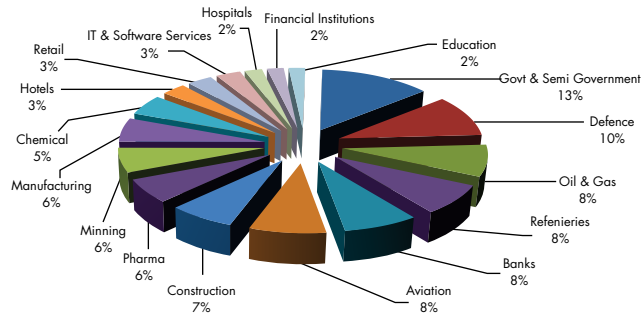


**INDUSTRIAL SAFETY REVIEW** is India's leading monthly magazine on fire safety & security industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic contents of fire, safety & security industry.

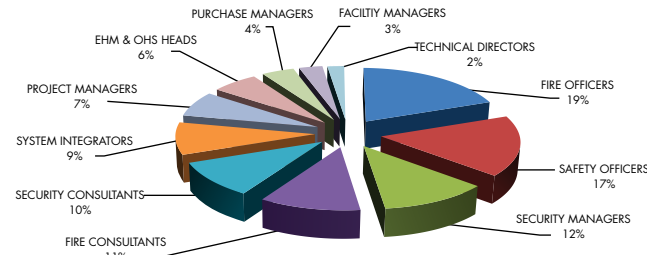
**Magazine Focus**

- Electronic Security • Fire Safety & Protection • Gas Detection & Monitoring • Fire Alarm Systems & Smoke Detectors • Access Control Systems • Building Automation
- Surveillance & IP Video Monitoring • Electrical Safety • Machine Safety
- Personal Protective Equipment (PPE) • Industrial Protection

**Circulation by Industries**



**Readership**



**Print Advertisement Rate Card**

Size	Color (Indian)	Color (International)
Gate Fold	₹ 80,000/-	US \$ 3270
Double Spread	₹ 60,000/-	US \$ 1830
Full Page	₹ 40,000/-	US \$ 1000
Half Page	₹ 20,000/-	US \$ 500
Quarter Page	₹ 10,000/-	US \$ 250



**www.isrmag.com** is a digital platform of INDUSTRIAL SAFETY REVIEW magazine for the Fire | Safety | Security professionals to keep them updated about latest trends of Fire | Safety | Security industry on real-time basis.

<b>37k</b> Monthly Unique Visitors	<b>2.1 Lakh</b> Monthly Page Views	<b>3.5 Minutes</b> Average Time Spent per Visit	<b>44%</b> of www.isrmag.com Visitors Return at Least 4 Times Per Month
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**Our Audience**

- Fire Consultants • Security Consultants • Fire Officers • Safety Officers • Security Managers
- System Integrators • Project Managers • EHM & OHS Heads • Purchase Managers
- Facility Managers • Technical Directors

**Our Online Advertising Programs Include:**

- Online Banners • Email Marketing with Customized mailers • Newsletter Banner Advertisements

**Banner Advertisement Rates**

**Home Page Branding (per month):**

Type	Size (in pixels)	Rotating	Exclusive
Top	(W) : 728 X (H): 90	₹ 35,000 \$ 600	₹ 45,000 \$ 700
Tower Banner	(W) : 160 X (H): 600	₹ 30,000 \$ 500	₹ 35,000 \$ 600
Middle Strip	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500
Sky Scrapper	(W) : 300X (H): 600	₹ 20,000 \$ 300	₹ 25,000 \$ 400
Box	(W) : 300X (H): 250	₹ 15,000 \$ 250	₹ 20,000 \$ 350

**Inner Content Page Branding (per month):**

Type	Size (in pixels)	Rotating	Exclusive
Strip Banner	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500

**Customized Mailers Rates**

**Total Database** : 5,00,000 (end user industry data)  
**Database Count Per Round** : 30,000

Packages	Indian Advertisers	International Advertisers
Card Rate Per Round	: INR 60,000	\$ 1500 (per round)
3 Round	: INR 50,000	\$ 1000 (per round)
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12 Round	: INR 30,000	\$ 500 (per round)

**E-newsletter Banner Rates**

**Total Database** : 60,000 (manufacturers data)  
**Database Count Per Round** : 30,000 (per month)

Packages	Indian Advertisers	International Advertisers
Strip Banner	: INR 15,000	\$ 250 (per round)
Logo Promotion	: INR 10,000	\$ 150 (per round)



**Industrial Automation Review** has expertise to provide informed and insightful coverage about industrial automation. IAR being arm of 17 year old brand - ENGINEERING REVIEW magazine has a legacy of unique editorial approach that provides knowledge & intelligence for management to IT to professionals on the plant floor. Automation professionals can keep themselves updated via latest industry news and developments, new products and technologies, and successful implementations that maximize return on automation.

**INDUSTRIAL AUTOMATION REVIEW (IAR)** provides industry insights to executive management, operations, engineering, and IT professionals in discrete and batch manufacturing and the process industries. IAR always keep its audience updated about products, technologies and strategies for process, batch and discrete control; software; safety; and the management of assets, information and energy.

<b>21k</b> Monthly Unique Visitors	<b>1.2 Lakh</b> Monthly Page Views	<b>2.8 Minutes</b> Average Time Spent per Visit	<b>32%</b> Visitors Return at Least 4 Times Per Month
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**Our Audience**

- Manufacturing Heads • Maintenance Managers • Project Managers • Chief Engineers
- R&D Heads • Plant Heads • Technical Directors • Production Managers • Operations Heads
- System Integrators • Consultants

**Industry Domain**

- Chemicals • Oil & Gas • Pharma • Steel & Metal • Food Process • Packaging • Printing
- Plastics • Rubber • Textile • Automotive • Cement • Power • Glass • Paper • Beverages

**INDUSTRIAL AUTOMATION REVIEW** is a digital platform in which our audience like Technical Directors, Plant Heads, Maintenance Heads, Operation Managers, Production Heads, Design Engineers, Project Managers experiences technological advancements in the fields of process automation, factory automation, instrumentation & control, building automation, robotics, fluid power.

**Our Online Advertising Programs Include:**

- Online Banners • Email Marketing with Customized mailers • Newsletter Banner Advertisements

**INDUSTRIES COVERED**



**FACTORY AUTOMATION**

- Factory Automation systems & equipment assembly
- Industrial Image Processing
- Sensor Technology
- Sensors and Measuring Equipment
- Industrial PCs



**PROCESS AUTOMATION**

- Analyzer systems
- Monitoring systems
- Safety systems
- SCADA systems



**ROBOTICS**

- Industrial robots
- Robot welding systems



**BUILDING AUTOMATION**

- Biometric access control systems
- RFID access control systems
- Building management systems
- Energy management systems
- Solar applications & solar integrators
- Green energy

**Banner Advertisement Rates**

**Home Page Branding (per month):**

Type	Size (in pixels)	Rotating	Exclusive
Top	(W) : 728 X (H): 90	₹ 35,000 \$ 600	₹ 45,000 \$ 700
Tower Banner	(W) : 160 X (H): 600	₹ 30,000 \$ 500	₹ 35,000 \$ 600
Middle Strip	(W) : 690 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500
Sky Scrapper	(W) : 300X (H): 600	₹ 20,000 \$ 300	₹ 25,000 \$ 400
Box	(W) : 300X (H): 250	₹ 15,000 \$ 250	₹ 20,000 \$ 350

**Inner Content Page Branding (per month):**

Type	Size (in pixels)	Rotating	Exclusive
Strip Banner	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500

**Customized Mailers Rates**

**Total Database** : 5,00,000 (end user industry data)  
**Database Count Per Round** : 30,000

Packages	Indian Advertisers	International Advertisers
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Packages	Indian Advertisers	International Advertisers
Strip Banner	: INR 15,000	\$ 250 (per round)
Logo Promotion	: INR 10,000	\$ 150 (per round)



**POWERTECH REVIEW** has expertise to provide informed and insightful coverage about Power and Electrical Industry, industrial electronics and allied equipment industries in India.. PTR being arm of 17 year old brand – ENGINEERING REVIEW magazine has a legacy of unique editorial approach that provides knowledge & intelligence for management to professionals who are key decision makers. Power Industry professionals can keep themselves updated via latest industry news and developments, new products and technologies, and successful implementations that maximize return on their investment for power and electrical product industry.

**POWERTECH REVIEW (PTR)** provides industry insights to executive management, operations, engineering, and power professionals in power plants & power utility companies, manufacturing industry. PTR always keep its audience updated about products, technologies and strategies for Manufacturers of Electrical/Electronic Goods, Power Generation, Renewable Energy, SEB's, Govt. and Semi-Govt. Bodies, Institutions.

<b>24k</b> Monthly Unique Visitors	<b>1.5 Lakh</b> Monthly Page Views	<b>3.3 Minutes</b> Average Time Spent per Visit	<b>24%</b> Visitors Return at Least 4 Times Per Month
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**Our Audience**

- Manufacturing Heads • Maintenance Managers • Project Managers • Chief Engineers
- R&D Heads • Plant Heads • Technical Directors • Production Managers • Operations Heads
- System Integrators • Consultants • Electrical Inspectorates • Electrical Contractors
- Engineering Institutions • EPC, Project Developers • OEMs
- Public & Private Sector Utilities (DISCOMs) • State Electrical Boards • System Integrators
- Test Institutions • Electrical Engineers • Electrical Traders

**Industry Domain**

- Power Generation • Power Transmission • Distribution • Electric Utilities Manufacturers
- Electrical Equipment • Factory Automation • Renewable Energy • Lighting
- Services & Equipment Manufacturers • Contractors • Renewable Energy Companies
- Technology Providers • Industrial Electronics • Central & State Electricity Board
- Transmission & Distribution Companies • Project Consultants & Consulting Engineers

**Our Online Advertising Programs Include:**

- Online Banners • Email Marketing with Customized mailers • Newsletter Banner Advertisements

**INDUSTRIES COVERED**



**TEST & MEASUREMENT EQUIPMENT**

- Calibration Equipment
- Electrical Testing Equipment
- Transformer Testing Equipment



**ENERGY RESOURCE**

- Energy Grid integration
- Energy Storage
- Renewable Energy Equipment
- Solar Inverters



**ELECTRICAL EQUIPMENT**

- Cable & Cable Accessories
- Capacitors
- Conductors
- Control Panels
- Energy Meters
- Instrument Transformers
- Insulators
- Relays
- Switchgears



**DISTRIBUTION AUTOMATION**

- AC/DC, DC/AC, DC/DC Converters
- Circuit Breakers
- Control Panels/Components
- Energy Management Systems
- Leak Detectors
- Load Management Systems
- SCADA

**Banner Advertisement Rates**

**Home Page Branding (per month):**

Type	Size (in pixels)	Rotating	Exclusive
Top	(W) : 728 X (H): 90	₹ 35,000 \$ 600	₹ 45,000 \$ 700
Tower Banner	(W) : 160 X (H): 600	₹ 30,000 \$ 500	₹ 35,000 \$ 600
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Box	(W) : 300X (H): 250	₹ 15,000 \$ 250	₹ 20,000 \$ 350

**Inner Content Page Branding (per month):**

Type	Size (in pixels)	Rotating	Exclusive
Strip Banner	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500

**Customized Mailers Rates**

**Total Database** : 5,00,000 (end user industry data)  
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Logo Promotion	: INR 10,000	\$ 150 (per round)



303/304, 3rd Floor, Harmony Tower, Netaji Subhash Road, Court Naka, Thane (W) - 400 602 Maharashtra, India.

Tel.: +91 22 25380574 / 75, Email: shekhar@divyamediaonline.com

**BRANCH OFFICES (ZONAL) :**

SOUTH (Chennai & Coimbatore) :

Chennai - Y. V. Raghu : 09566141224 | Bangalore - Vikram E : 09591488434 | Coimbatore - P. K. Balasubramanian - 08451867651

**NORTH (Delhi & NCR regions) :**

Sandesh Jain : 09810837877 / 09871602777

**WEST (Maharashtra & Gujarat) :**

Ahmedabad - Bhavin Shah : 09702099997 | Rajkot (Saurashtra) - Swapnil Bhatia : 09227909005 | Pune - Amol Powle : 09820488541

**EAST (Kolkata & Other regions) :**

Kamlesh Balkrishna : 09819464242

**Digital Sales (PAN India) :**

Kailash P : 09552537922

**International Associates:**

France | Italy | Germany | Spain | USA | Russia | China | South Korea | Taiwan | UK

[www.divyamediaonline.com](http://www.divyamediaonline.com)