

Company Information

The development of Sunholy

『Sunholy Trading Co.,Ltd』 established in 1971 which was deal with the oil business and import the ORIENTAL motor formally in 1979.

Under our hard managing, gradually we made the 『ORIENTAL MOTOR』 became the No.1 import brand in Taiwan and we were the sole agent in 1986.

In order to enlarged our service to the customers, we set up the branch in Chung-Li,Tai-Chung,Tai-Nan separately in 1987 and offered 『Technic & Service』 to the everywhere in Taiwan.In 1988 we held the unheard-of free 『Motor technical seminar』and tried to improve the ability in using 『Precise Small Motor』.We also translated the all Japanese catalog into the Chinese version which can meet more needs from the customers

For further immediately service, we set up the first 『Telephone Technical Consultation Center—TS』and 『Technical On-Site Service—FS』.The purposes of these 2 departments which are offering the entire technical service system of 『Motor Selection』, 『Trouble dealing』, 『Technical support』, 『Providing the improvement program』.

In 2001, we want to regard the 『Professional sales channel』—「Technic」,「Service」,「Quality」,「Channel」as our orientation in future which different from the original 『ORIENTAL sole agent in Taiwan』.The product lines also extended from 『Product』to 「Transmission」 「Electronics」 「System」 「Equipment」 4 groups.

The products of transmission we not only have 『OEIENTAL Motor』 but also have 『Stepping Motor of Sanyo Denki』, 「TCG Ring&Pinion/TCG Runner&Pinion of Kamo Seiko」, 「Coupling of HUCO」, 「Stepping Motor Driver of MICRO」 and the professional motor manufacturer 「TROY」.

About the products of electronics, we provided the drive IC such as 2 phase,3 phase,5 phase for stepping motor and the other control IC

The products of system included the stepping/servo motor, multi-axes control card, robot arm, actuator and CCD control device.

About the products of equipment which has laser engraving, welding machine and dispenser ...etc

Sunholy Trading Co.,Ltd merged with TROY Enterprise Co.,Ltd in March 2005.And the 「Technic」 「Service」 「Quality」are the main core of Sunholy.We will providing the best product and service which can improved the customer's competitiveness.

The past history of Sunholy

Established in 1971

Sunholy became the representative of ORIENTAL MOTOR in 1979

In order to broaden the scope to the business, we moved the Nan-Jin E.RD and increased the capital to the 7 million NT 1985

Sunholy became the sole agency of ORIENTAL MOTOR in 1986

Set up the Chung-Li branch in 1987

Set up the Tai-Chung branch in 1987

Set up the Tai-Nan branch in 1987

Sunholy translated the information about the products and catalog into the Chinese to meet the customer's need

Held the first motor technical seminar in 1988

Held the first motor individual exhibition in 1988

Set up the telephone consultation hot line

Turned into the professional sales channel and broaden the scope to the 4 groups 「Transmission」 「Electronic」 「System」 「Equipment」 in 2001

Sunholy became the representative of Kamo Seiko in 2001

Set up the free technical consultation hotline 0800 in 2003

Sunholy became the representative of TROY Seiko in 2001

Sunholy became the representative of SANYO DENKI in 2004

Merging with the TROY Enterprise Co.,Ltd in 2005

Set up the Hsin-Chu branch in 2005

Characteristics of Sunholy

Variety products, Full specs

Fast delivery, Good service

Perfect technical, Confirmation from all walks of life

Completed Selling Guaranty System

Managing Idea

Providing the best product and service which can improved the customer's competitiveness.